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Newsletter 1

Improving the environmental sustainability of ICTs in companies

The project

The Digital Transition, strongly supported by European Commission Policy for the next years (EC Europe Fit for the Digital Age 2020, EC, Communication on the 2030 Digital compass, 2021), may collide with the European Green Deal (EC 2020), which, in line with the Paris Agreement, plans to reduce greenhouse gas ('GHG') emissions by at least 55% in 2030.

ICT is currently one of the fastest-growing greenhouse gas-emitting and energy management sectors (EC, Rolling Plan for ICT standardisation, 2021).

This project wants to reduce the environmental footprint of information and communication technologies used by companies in partner countries, by improving the effectiveness and sustainability of their ICTs' implementation strategies.

Green Digital – Improving the environmental sustainability of ICTs in companies is a Small Scale Cooperation Partnership in the vocational education and training sector (KA210-VET) funded under the Erasmus+ Programme. It has officially started in January 2023 and will last for 12 months.

The project will improve awareness of companies on the benefits of sustainable use of ICTs, by enhancing the knowledge, skills, and competencies of managers, workers, and companies on how to implement ICTs in a more sustainable and effective way.

In this newsletter, you will find the project information in a nutshell and a description of the activities carried out so far.

Target groups

The project's PRIMARY TARGET GROUP is composed of entrepreneurs and managers working in any kind of company and, in particular, those that are implementing massively ICT-based services, facilities or processes.

The FINAL BENEFICIARIES are companies willing to take advantage of digital transition and reduce their emissions and energy consumption.



Project results

1. Green Digital Toolkit

The first result of the project will consist of supporting materials and tools for managers and workers aiming at implementing effective strategies for the sustainable use of ICTs.

2. Green Digital Workshops

The second result will consist of training activities aiming at supporting workers and managers in improving their knowledge, skills and competences for more sustainable and effective use of ICTs in companies.

3. Green Digital Launch Conference

The third result of the project will consist of a face-to-face conference organised in each partner country to promote the project results and raise awareness about ICTs' environmental sustainability for companies. It will create Ambassadors who will act as multipliers in their companies.

Activities carried out

Green Digital kick off meeting

The project kick-off meeting took place in Pesaro (Italy) on April 27 and 28. The partners discussed the project details, analysing the work plan and the expected results.

Focus group and definition of a framework for the Toolkit

Through extensive research and collaboration with a wide range of stakeholders, including businesses, experts, and sustainability practitioners who participated in focus groups across Italy, Denmark, and Austria, the partners identified specific business needs and priorities.

This formed the basis for creating the Toolkit framework, ensuring its applicability and effectiveness in real-world scenarios.

Production of the Green Digital Toolkit

The Green Digital Toolkit was created to provide practical resources and guidelines for companies seeking to embrace sustainable ICT practices. It covers various aspects of sustainable ICT practices, including energy consumption, e-waste management, carbon emissions, and efficient communication. The document was layouted and published on the Green Digital website in all partners' languages



Partners

Green Digital activities are implemented by a consortium composed of 3 organisations coming from 3 different European countries.



(Italy)

Learnable is a community of experts working for years on the development of innovative educational practices aimed at enhancing the quality of the training offer and supporting school-to-work transition and employability of the learners



(Austria)

E.C.E.C.E. is an international non-profit organization designed to promote and develop innovative pedagogical methodologies for the adult sector with a focus on digital education and entrepreneurship.



(Denmark)

The Common Ones is a field expert in sustainability and entrepreneurial skills to succeed in today's world. With a focus on sustainability, it helps individuals develop a deep understanding of the importance of sustainable practices and equips them with the tools to turn their innovative ideas into successful businesses.

Let's keep in touch!

